

## Business Plan

The LatamWin group, operates on its own the following pages of online games:

[www.casinoenchile.com](http://www.casinoenchile.com)  
[www.maxbetchile.com](http://www.maxbetchile.com)  
[www.winchile.com](http://www.winchile.com)  
[www.pokerenchile.com](http://www.pokerenchile.com)  
[www.casinoencolombia.com](http://www.casinoencolombia.com)  
[www.winvenezuela.com](http://www.winvenezuela.com)

Offered products:

Slots:

Betsoft  
TomHorn  
Spinometal  
RedRake

Bingo:

OrtizGaming

Sports betting:

BetRadar

Live entertainment:

Vivo Gaming

Payments: Payments are made according to the reality of each country:

Colombia:

Neteller  
Skrill  
AstroPay  
Affiliates

Venezuela:

Affiliates

Chile:

Neteller  
Skrill

- Strategic analysis:

Strengths: The strengths of the Latam group are based on its KnowHow, how we do things, how we serve, how we process and the value we give our clients, that goes beyond a numerical value, but rather in understanding what each client wants in each geographical area in which Latam is present or intends to be. In addition, our economic independence, which is based on rational and analytical growth, gives a slow but sustainable growth. Innovators from the first day, the business model of Latam is unique and innovative in the Chilean market, where is its matrix and main operation.

Threats: The integration of the land market, to an online market, through a modification to the law 19.995 and other laws in other countries. Legal changes that prohibit gambling in any country in the region.

Weaknesses: Lack of knowledge of other markets, lack of knowledge of languages by management.

Opportunities: It is a large market with an exponential growth, it is an unknown and unattractive market for the Latin American businessman. It is a scalable business that allows us to advance in a sustainable expansion through time. We are the market leaders in Chile.

- Marketing plan: it contains the destination markets, information on proposed marketing activities of the company and, if applicable, which suppliers will be hired.

To enter each country, communication through the RRSS is encouraged, creating fan pages that reach more than 50K users before launching the corresponding promotions, which are generally bonuses for 100% 25% and 50% real charges with a maximum amount of USD200. In addition to strengthening communication in accordance with the quality of service, the speed of processing money movements, both deposits and withdrawals.

- Personnel plan

Managers

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